

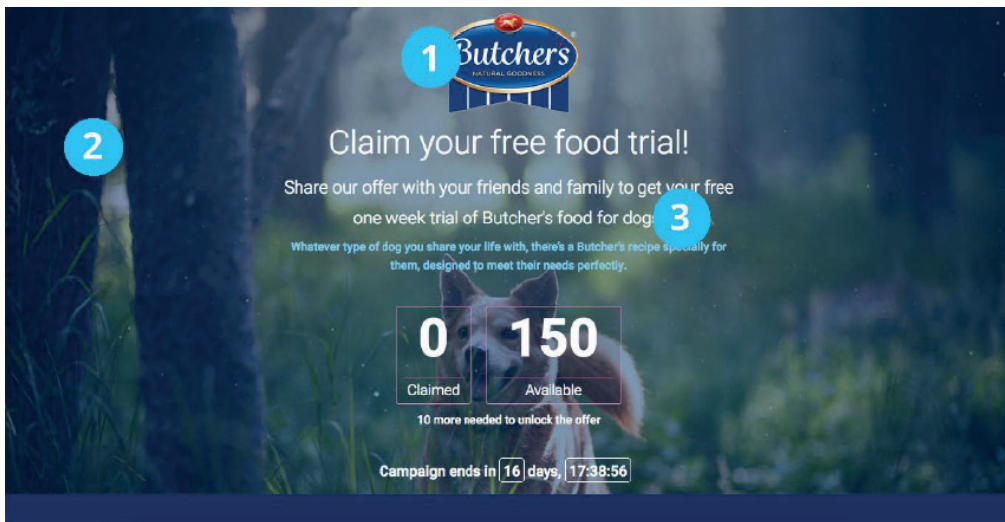


BRANDSHARE

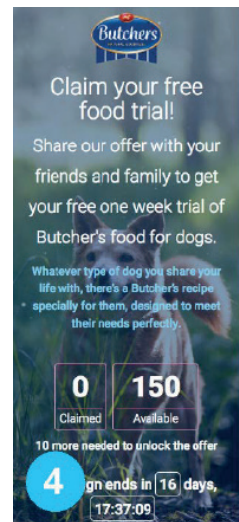
COMPETITIONS MEDIA PACK

LAYOUT

Below is an example of a competition page - a basic group offer where customers are incentivised with a free trial to invite their friends and family to the competition page.



Desktop View



Mobile View

- 1 Customise with your brand's logo
- 2 Customise the background image
- 3 Customise the 'competition details' text
- 4 Fully responsive layout - works on both desktop and mobile

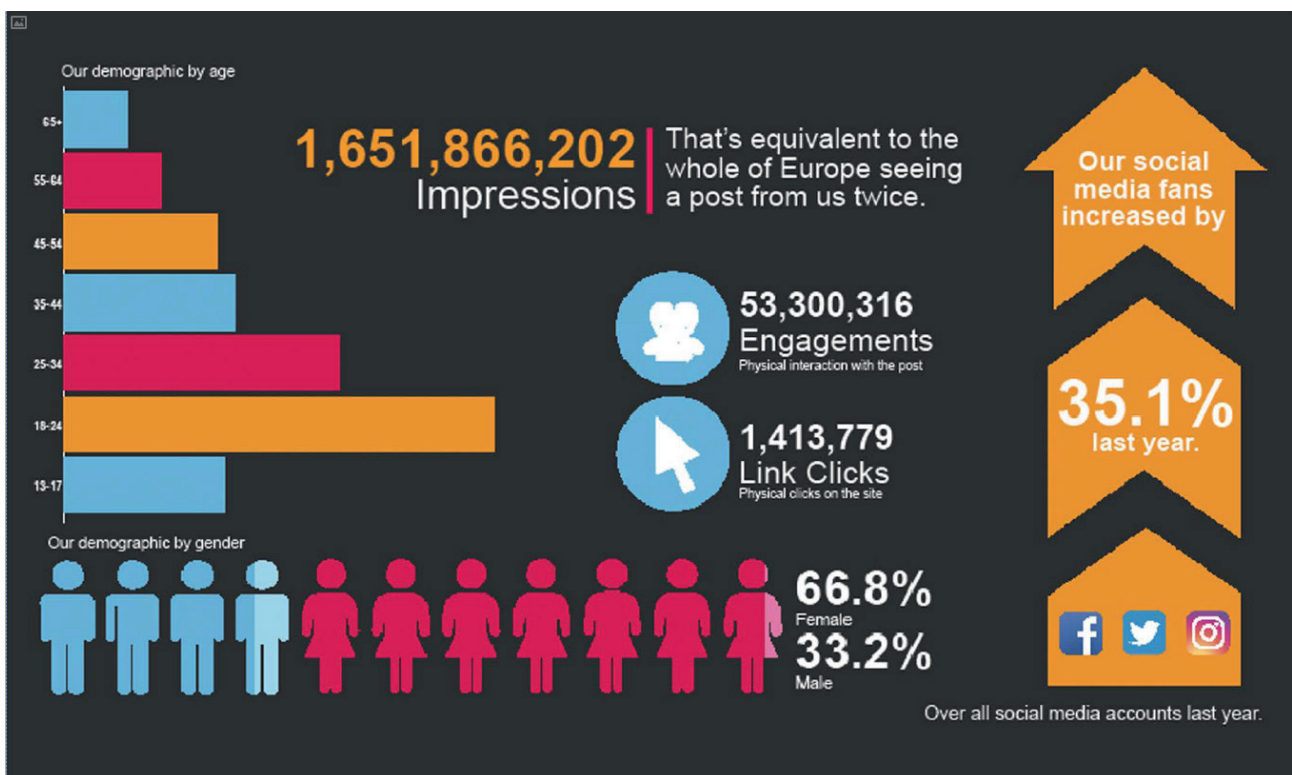
COMPETITION TYPES WE OFFER



COMPETITIONS

With over 27 years of experience in the pet industry, Pet Subjects understands how to market to pet owners. We have built an engaged audience of over 1.4 million followers across our social channels, and know how to create engaging campaigns that showcase your brand.

Sprout Social has been used to work out these figures



Take advantage of our global reach and take your marketing campaigns to the next level.

Our competition pages can be customised to mimic your brand's look and feel to give a consistent and recognisable page to entrants.

PRICING

Our competitions can be tailored to meet your needs and we offer many additional extras on top of the basic structure for competitions.

STARTING FROM £3500 + VAT

Brandshare Hosted Competition Page
5 Social media posts on one Brandshare channel
Unlimited Entries & Unlimited Voters
Customisable competition page
Option to market to entrants after competition close

EXTRAS

Competition page hosted on microsite
Additional social media posts across multiple channels
Your brand tagged in social media posts
Purchase competition data
E-Shots to Brandshare database
Social media posts boosted
Online display advert support
Press Releases

We understand that every client's needs are different, sometimes it's best to talk to our highly experienced sales team about how we can make your competition work for you.

GET IN TOUCH

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