



BRANDSHARE

DIGITAL MEDIA PACK

Dogs
MONTHLY



DIGITAL OPPORTUNITIES



OUR AUDIENCE

Dogs Monthly magazine boasts national coverage. Its audience is highly consumer focused and tends to consist of new dog owners or individuals who are less informed about the dog industry. It is where many owners go for advice on feeding, general products and training. This means that it is a great platform to win new customers, many of whom will not have predetermined buying traits and brand preferences.

facebook Per Month

36K
Likes

640K
People Reached

67K+
Video Plays

twitter Per Month

42K
Followers

2.2 Million
Organic Impressions

7.5K
Engagements

WEBSITE STATS - GOOGLE ANALYTICS JAN-APR 2022

172,210 Sessions

218,443 Page Views

429,078 Users

12% Aged 18-42

24% Aged 25-34

25% Aged 35-44

23% Aged 45-54

16% Aged 55+

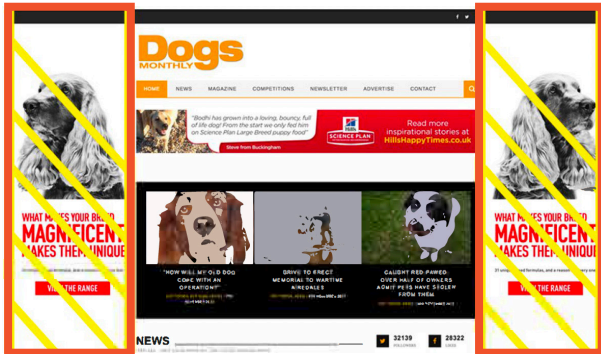
27% Male

73% Female

Dogs MONTHLY

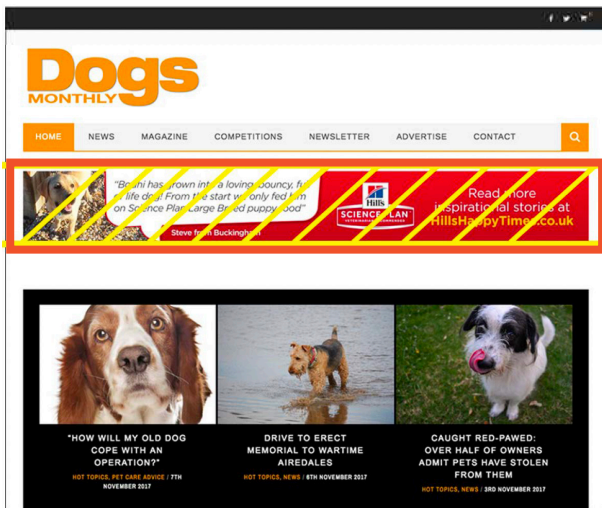
DIGITAL PRICING RATES

All pricing subject to VAT



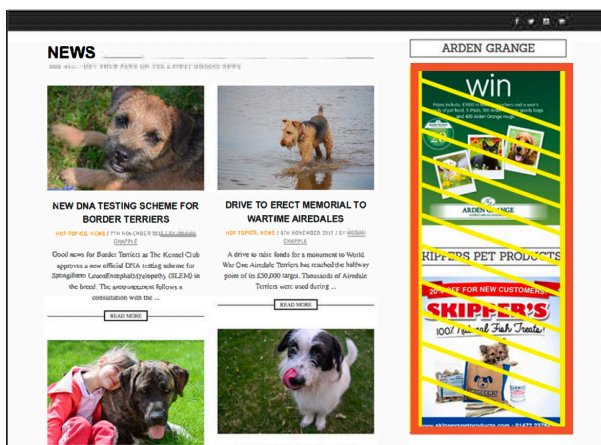
Website Home Page Takeover

£2750 P/M



Leaderboard

£650 P/M



Sidebar Button

£375 P/M

MORE INFORMATION

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