



BRANDSHARE  
DIGITAL MEDIA PACK

**Dogs**  
MONTHLY

# Dogs MONTHLY

## DIGITAL OPPORTUNITIES



## OUR AUDIENCE

Dogs Monthly magazine boasts national coverage. Its audience is highly consumer focused and tends to consist of new dog owners or individuals who are less informed about the dog industry. It is where many owners go for advice on feeding, general products and training. This means that it is a great platform to win new customers, many of whom will not have predetermined buying traits and brand preferences.

### facebook Per Month

**36K**  
Likes

**640K**  
People Reached

**67K+**  
Video Plays

### twitter Per Month

**42K**  
Followers

**2.2 Million**  
Organic Impressions

**7.5K**  
Engagements

### WEBSITE STATS - GOOGLE ANALYTICS JAN-APR 2022

**172,210** Sessions

**218,443** Page Views

**429,078** Users

**12%** Aged 18-42

**24%** Aged 25-34

**26%** Aged 35-44

**23%** Aged 45-54

**16%** Aged 55+

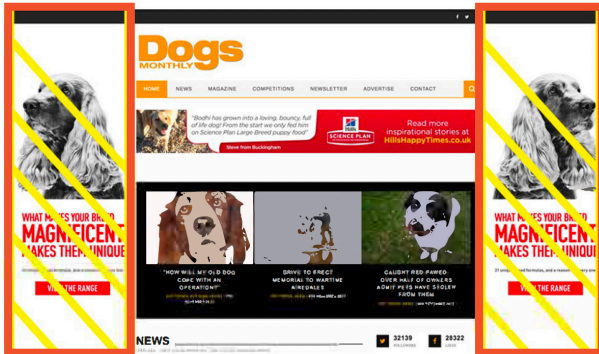
**27%** Male

**73%** Female

# Dogs MONTHLY

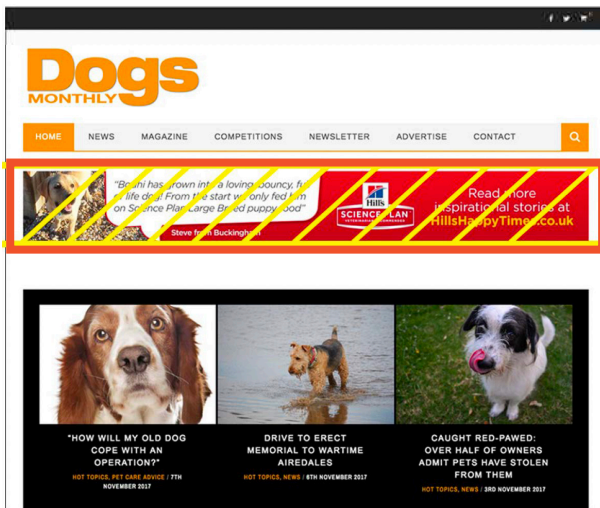
## DIGITAL PRICING RATES

All pricing subject to VAT



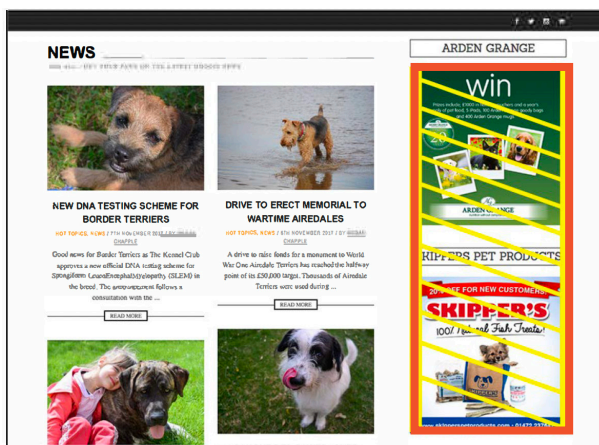
Website Home Page Takeover

**£2750 P/M**



Leaderboard

**£650 P/M**



Sidebar Button

**£375 P/M**

## MORE INFORMATION

Call us: 01276 402599

Email: [sales@wearebrandshare.com](mailto:sales@wearebrandshare.com)

Web: [www.dogsmonthly.co.uk](http://www.dogsmonthly.co.uk)