

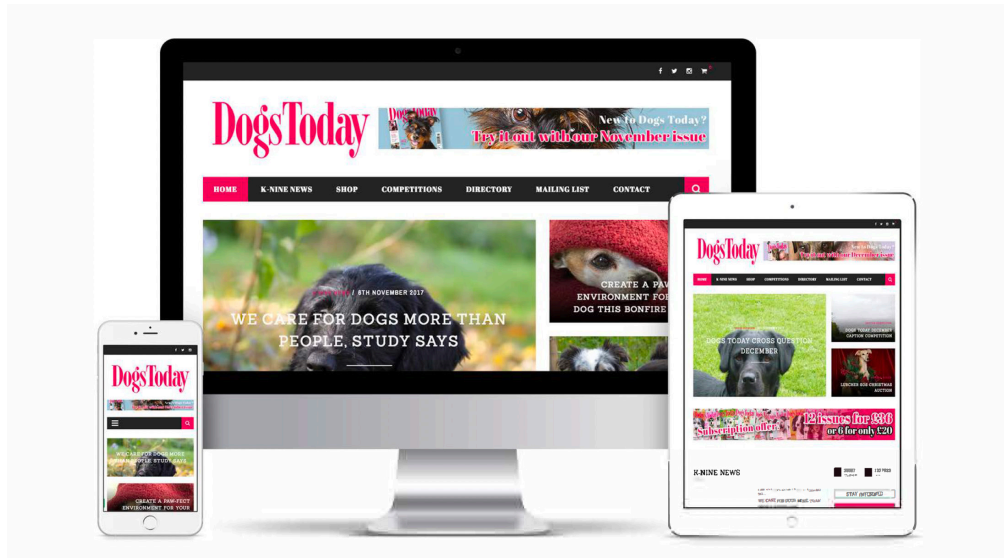


BRANDSHARE
DIGITAL MEDIA PACK

DogsToday

DogsToday

DIGITAL OPPORTUNITIES



OUR AUDIENCE

Dogs Today magazine boasts national coverage and is aimed at the more experienced dog owner. Our audience engage highly with animal rights campaigns and are also highly brand loyal with a discerning interest in animal welfare.

facebook Per Month

1.3 Million
Likes

21.2 Million
People Reached

2.1 Million
Video Plays

twitter Per Month

51.4K
Followers

221K +
Organic Impressions

8.7K
Engagements

WEBSITE STATS - GOOGLE ANALYTICS JAN-APR 2022

347,679 Sessions

434,127 Page Views

290,889 Users

16% Aged 18-22

31% Aged 23-44

26% Aged 45-54

33% Aged 55-64

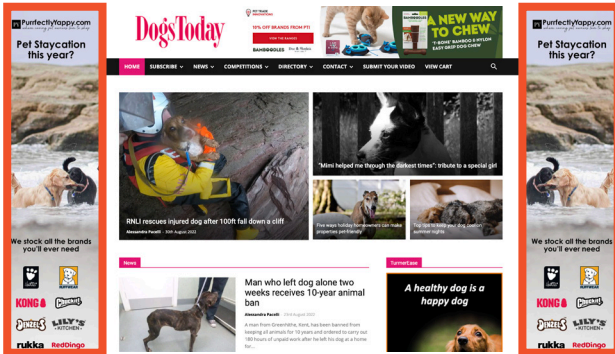
14% Male

86% Female

DogsToday

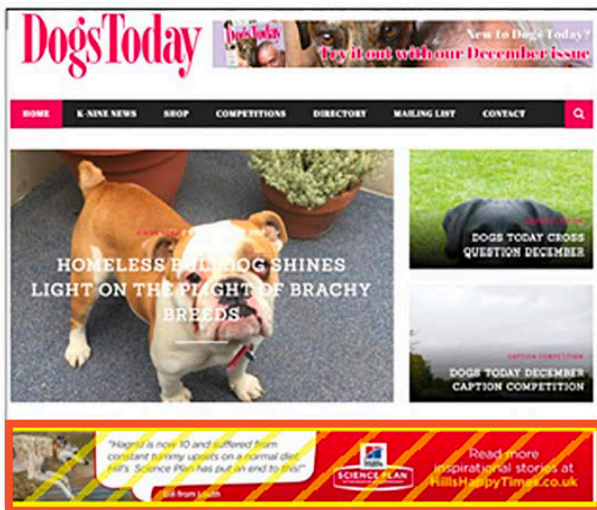
DIGITAL PRICING RATES

All pricing subject to VAT



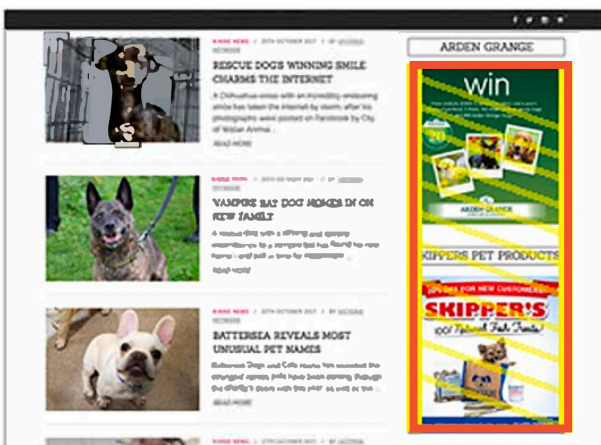
Website Home Page Takeover

£3250 P/M



Leaderboard

£775 P/M



Sidebar Button

£425 P/M

MORE INFORMATION

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